



## Short report from Portugal



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**MAP EUROC COLLECTION**  
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There is a clear industrial demand for MAPs thanks to the increased production of herbal health care formulations; herbal based cosmetic products and herbal nutritional supplements.

In addition, traditional health care practitioners, traditional healers and consumption at the household level have all contributed to the demand for herbal medicinal products.

## Portugal and MAP

- a rich flora, **comprising 3,800 described species of which 500 are of aromatic and/or medicinal potential.**
- These species are distributed mainly by the families **Apiaceae, Asteraceae, Cupressaceae, Hypericaceae, Lamiaceae, Lauraceae, Leguminosae, Liliaceae, Malvaceae, Myrtaceae, Oleaceae, Pinaceae, Rosaceae and Rutaceae.**
- Some of these species are **endemic**, sometimes with very vulnerable ecological niches.

In recent decades, research programs on MAP RG in Portugal have been focusing on the biochemical evaluation of wild material.

In the last decade, efforts have been made to preserve this genetic material *in situ* and *ex situ*, along with morphological and chemical evaluation and ethnobotanical studies.





# Impact of the MAP on the latest initiatives

www.valuepam.eu/proyecto.php?l=2

Aplicações Pedro Abrunha - P BRASSICA 2017 Daucus carota L (Carr) Invitation - ISEO 2017 relógio de ponto Quality management FACCEJPI - Grasslands BioChemCore - Project Minho em antigas im GRIN National Genetic Seed pretreatment of www.mapsdatabase.c

HOME | PROJETO | PARCEIROS | RESULTADOS | NOTÍCIAS | COMERCIALIZAÇÃO | CONTATO | ACESSO

Interreg Sudoe European Regional Development Fund

ValuePAM

EUROPEAN UNION

2016.11.28. El proyecto de valorización de plantas aromáticas y medicinales "ValuePAM" ha arrancado oficialmente y se desarrollará en espacios protegidos y zonas de la Red Natura 2000 en Andalucía, Cataluña, Portugal y Francia.

## Projecto

Valorização das Plantas Aromáticas e Medicinais Silvestres: Gestão sustentável da biodiversidade vegetal e desenvolvimento socioeconómico das zonas rurais do espaço SUDOE.

O ValuePAM é um projeto cofinanciado a 75 % pelo Fundo Europeu de Desenvolvimento Regional (Feder), através do programa Interreg SUDOE (Programa de Cooperação Interreg V-B Sudoeuropeu). Tem como objectivo melhorar a gestão, planificação e valorização das Plantas Aromáticas e Medicinais (PAM) e o seu uso como ferramenta de diversificação económica e desenvolvimento sustentável das áreas naturais e zonas rurais do espaço SUDOE.

Para tal, o projecto levará a cabo acções de caracterização das PAM nos espaços implicados, assim como análise de espécies, criação de planos de gestão e diversas experiências piloto.

O projecto incidirá em varias áreas naturais protegidas das regiões SUDOE sócias do projecto: As 24



SUSTAINABLE MANAGEMENT AND  
SOCIO-ECONOMIC DEVELOPMENT OF  
RURAL AREAS



# Impact of the MAP on the latest initiatives

[epam.pt/about-the-project/](http://epam.pt/about-the-project/)



EMPREENDER NA FILEIRA DAS plantas aromáticas e medicinais EM PORTUGAL

2011

It acts at the levels of network animation, research and availability of information, training, promotion (internal and external) and representation, assuming itself as a strategic and innovative platform, at the service of the agents of the sector.

guide to grower



Recorded of producers  
(organic farming)



Adult training project



## EPAM Project – Business development in the aromatic and medicinal plant sector in Portugal

### Objectives

The EPAM Project aims to:

- foster the development of a national network related to the production and sale of aromatic and medicinal plants (PAM);
- support entrepreneurship within the sector and develop the capacity of its agents;
- increase and disseminate knowledge within the sector; and
- build on experience and prepare policy proposals.

### Areas of Activity

– KNOWLEDGE: Document innovation and best practice in the PAM sector at national and international level | Create a database of producers and other agents in the sector – [view MAP OF PRODUCERS here](#).

– RELATIONSHIP: Hold National and Local Meetings | Foster the development of common practices within the sector (including work groups and study visits)

– DISSEMINATION: Publish information in newspapers and other media| Create a Manual on Good Practices for Production, Sale and Promotion of PAM | Train PAM rural development agents

– POTENTIAL: Cooperate with the public sector on issues related to the development of the sector | Develop expertise for sale and marketing of products (cooperation, domestic and international promotion, differentiation)

### Promoters / Funding

The EPAM Project is coordinated by the Portuguese non-governmental organisation ADCMoura – Associação para o Desenvolvimento do Concelho de Moura and received support under the European Agricultural Fund for Rural Development (FEADER) for its start.

## Produtores PAM



18 480 vistas

PARTILHAR

Lista de produtores

6aromas

Açafrão do Tejo

A Estufa de Vilar

AmorAroma

... Mais 123

2009 – 93 growers  
2016 - 127 growers

Mapa de Produtores | epam.pt | Produtores PAM | Ervital | epam.pt | Aromaticland | epam.pt

117 | Daucus carota L. (Carrot) | Invitation - ISEO 2017 | relógio de ponto | Quality management | FACCE/JPI - Grasslands | BioChemCore - Projeto | Minho em antigas imagens | GRIN National Genetic Resources Program

Home produtor

**Ervital**

Posted by Clara Lourenco | Date: Novembro 22, 2013 | in: produtor | Leave a comment

**Nome:** Ervital – Plantas Aromáticas e Medicinais

**Descrevendo:** A ERVITAL- Plantas Aromáticas e Medicinais, Lda com sede no lugar de Mezio – Castro Daire, foi constituída como sociedade por quotas em 1997, tendo iniciado a actividade experimental nesta área já em 1991. Trata-se duma empresa que produz, transforma e comercializa PAM e seus derivados, em modo de produção biológico, utilizadas principalmente, na preparação de infusações e como condimentos. Paralelamente, presta serviços de consultoria e formação nas áreas da Agricultura Biológica, PAM e criação/recuperação de espaços verdes e jardins de baixa manutenção (privilegiando a utilização das PAM), assim como acolhe visitantes (cerca de 2500 em 2012). Além de produtos embalados também comercializa plantas vivas (a empresa está licenciada como viveirista em MPB), factores de produção (MPB), assim como publicações técnicas relativas a estas áreas. Ao longo dos anos, a empresa tem evoluído de forma gradual e sustentada, contribuindo para o

Dados do mapa ©2017 GeoBasis-DE/BKG (©2009), Google, Inst. Geogr. Nacional | Termos de Utilização | 50 km



Criado com Google My Maps



# Impact between MAPs and several subjects



Biological material

Spontaneous material > cultivated material

MAP Research domains today

Inventory, identification

Taxonomic, botanical and phytosociological

Agronomic science

Markets and commercialization

Ornamental adaptation

Chemical diversity and composition of essential oils

Molecular diversity

Biological activity

Industrial innovation

Medicinal, Pesticide, Agrifood applications

Pharmaceuticals, cosmetics and perfumery

Economical Activities - organic farming, bioeconomics, tourism, training, gastronomy, alternative and traditional medicines, ...



## Collections in Portugal

- 1 - Aromáticas e Medicinais; Cereais; Fibras; Forragens e Pastagens; Hortícolas; Leguminosas grão, Outras Espécies
- 2 - Aromáticas e Medicinais; Cereais; Fibras; Forragens e Pastagens; Hortícolas; Leguminosas grão
- 3 - Cucurbitaceas
- 4 - Lupinus
- 5 - Fibras, Forragens e Pastagens; Leguminosas grão
- 6 - Macieiras – **Coleção de referência**
- 7 - Macieiras – **Coleções Regionais**
- 8 - Pereiras – **Coleção de Referência**
- 9 - Pereiras – **Coleções Regionais**
- 10 - Cerejeiras, Ginjeiras – **Coleção de Referência**
- 11 - Cerejeira, Ginjeira – **Coleções Regionais**
- 12 - Ameixeiras – **Coleções Regionais**
- 13 - Figueiras – **Coleção de Referência**
- 14 - Amendoeira, Citrinos, Alfarrobeiras e Nespereiras, Romãzeiras, Pêros – **Coleções Regionais**
- 15 - Oliveira
- 16 - Videira





## MAP Ex Situ Conservation



In 1998, existing valid information considered the existence of 5 MAP field collections with a total of 61 species and 582 registered accessions and long-term seed conservation still in the early stages of development (source: Bettencourt and Gusmão, 1998).

Today the *ex situ* MAP collection has 70 species, 1185 Accessions, in seed collections, in field and *in vitro* collections.

MAP Strategy started with the cultivated species and in 2000 the wild ones were included in the MAP conservation objectives.

The target species of the Portuguese flora were those belonging to the most important Families and supported by ethnobotanical studies.





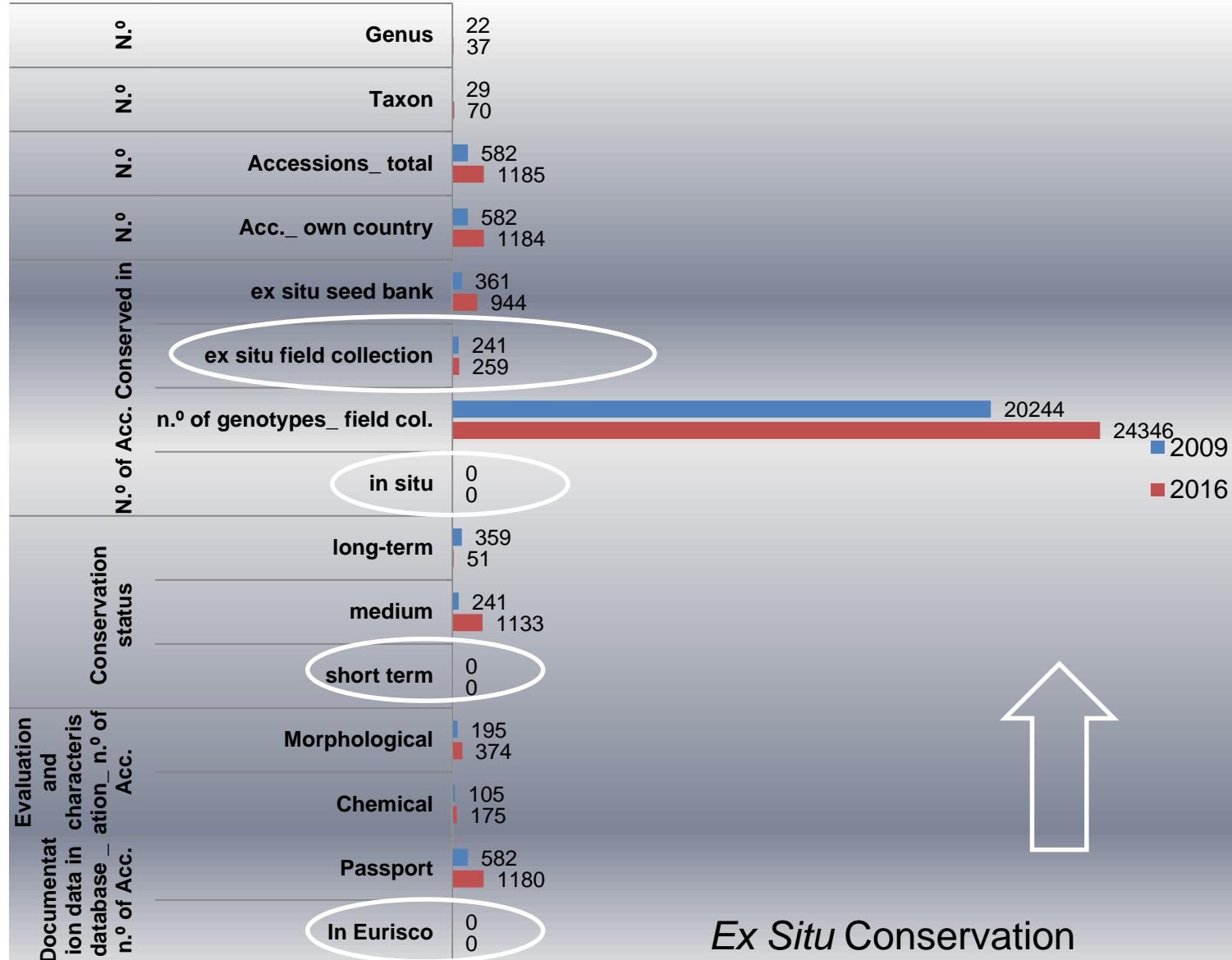
## MAP Ex Situ Conservation



*Humulus lupulus L*

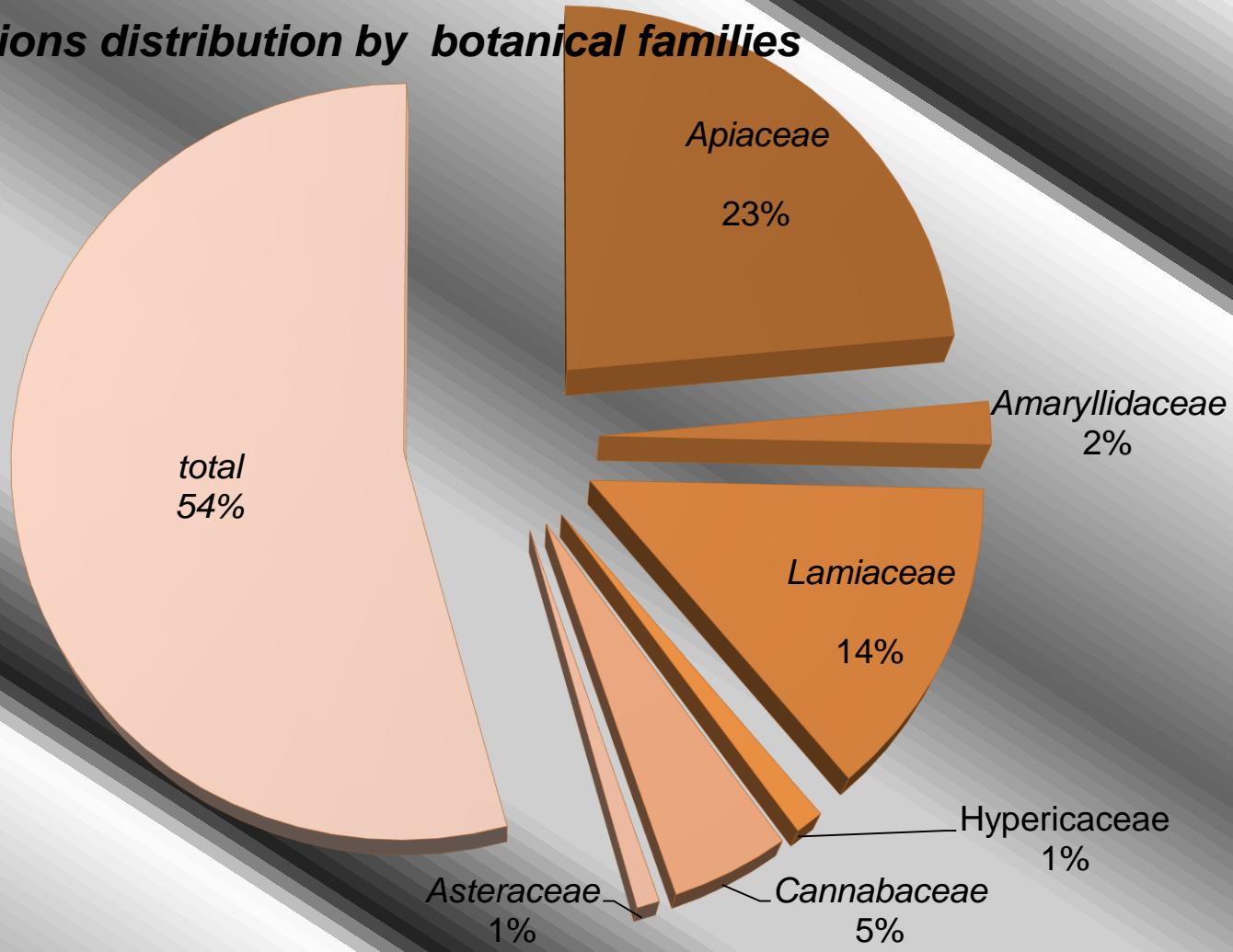


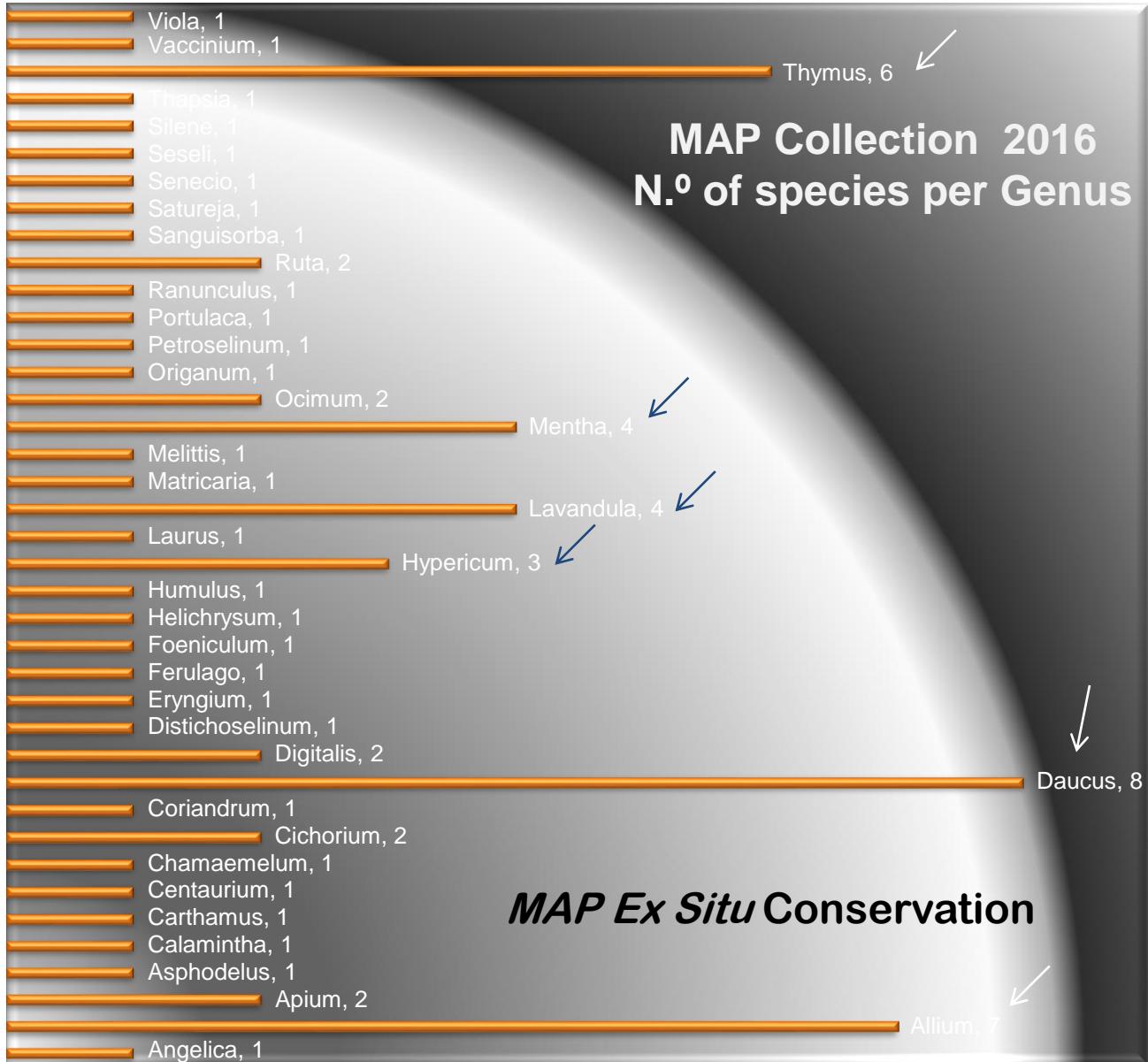
# Evolution of MAP *ex situ* collection between 2009 and 2016





## N.º Accessions distribution by botanical families







*Angelica major*  
*Allium roseum*  
*Allium scorzonerifolium*  
*Allium spp.*  
*Allium victorialis*  
*Allium vineale*  
*Asphodelus sp.*  
*Carthamus tinctorius*  
*Daucus carota*  
*Daucus carota subsp. halophilus*  
*Distichoselinum tenuifolium*  
*Eryngium duriaeae*  
*Ferulago capillaris*  
*Laurus nobilis*  
*Lavandula spp.*  
*Matricaria recutita= Chamomilla...*  
*Ranunculus bulbosus subsp. aleae*  
*Sanguisorba minor*  
*Senecio gallicus*  
*Seseli montanum subsp. peixotoanum*  
*Silene gallica*  
*Thapsia minor*  
*Thymus capitatus*  
*Thymus vulgaris*  
*Viola kitaibeliana*  
*Hypericum perforatum*  
*Lavandula viridis*  
*Mentha sp.*  
*Thymus pulegioides*  
*Thymus zygis*  
*Centaurium erythraea*  
*Ocimum basilicum*  
*Ocimum sp.*  
*Ruta montana*  
*Melittis melissophyllum*  
*Ruta graveolens*  
*Allium ascalonicum*  
*Hypericum androsaemum*  
*Chamaemelum nobile= Anthemis...*  
*Portulaca oleracea*  
*Satureja hortensis*  
*Daucus carota subsp. hispidus*  
*Daucus muricatus*  
*Hellchrysum stoechas*  
*Vaccinium myrtillus*  
*Apium nodiflorum*  
*Cichorium intybus*  
*Digitalis thapsi*  
*Mentha aquatica*  
*Daucus carota subsp. maximus*  
*Thymus mastichina*  
*Daucus crinitus*  
*Thymus caespitinus*  
*Digitalis purpurea*  
*Lavandula stoechas*  
*Allium ampeloprasum*  
*Apium graveolens*  
*Daucus carota subsp. carota*  
*Daucus carota subsp. maritimus*  
*Origanum vulgare subsp. virens*  
*Mentha cervina*  
*Lavandula pedunculata*  
*Hypericum sp.*  
*Mentha pulegium*  
*Foeniculum vulgare*  
*Humulus lupulus*  
*Petroselinum crispum*  
*Coriandrum sativum*  
*Calamintha baetica*  
*Cichorium endivia*

## Number of Accessions Evolution by species

- N.º Accessions in 2009
- N.º Accessions in 2016





# MAP Ex Situ Conservation



## MAP Collection

North and Alentejo Regions

Wild (78%) and Landraces (21,5%)

Landraces were collected in farms

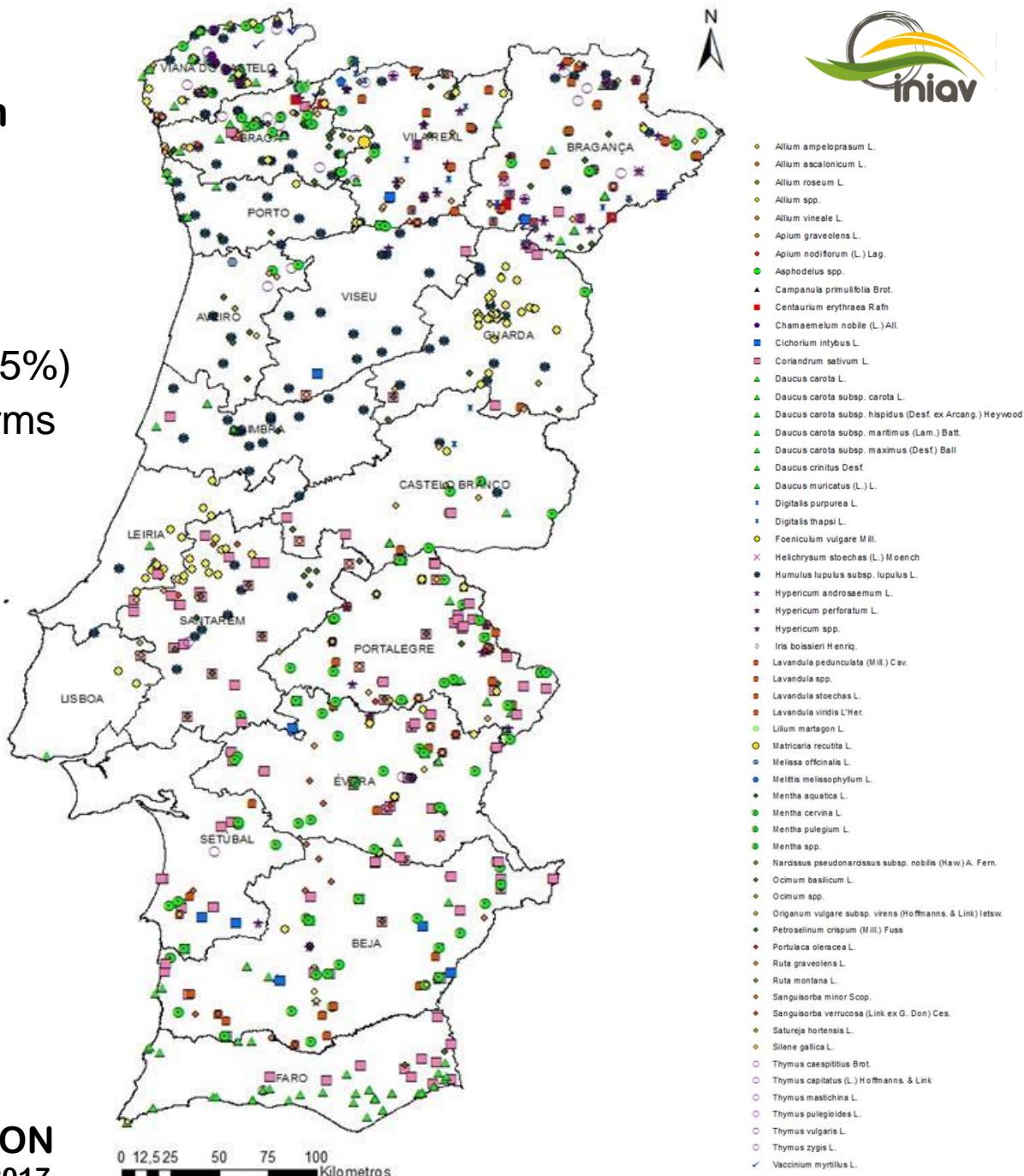
Species

*Allium* spp.

*Coriandrum sativum*

*Petroselinum crispum*

Georeferenced passport data





## MAP Ex Situ Conservation



5 accessions  
of *Allium*  
*ampeloprasum*

5 accessions  
of *Allium*  
*ascalonicum*

18 accessions  
of *Mentha*  
*pulegium*

In vitro as tool of  
regeneration of  
field collection

### Conservation *in vitro*



*Humulus lupulus*



*Allium ascalonicum*



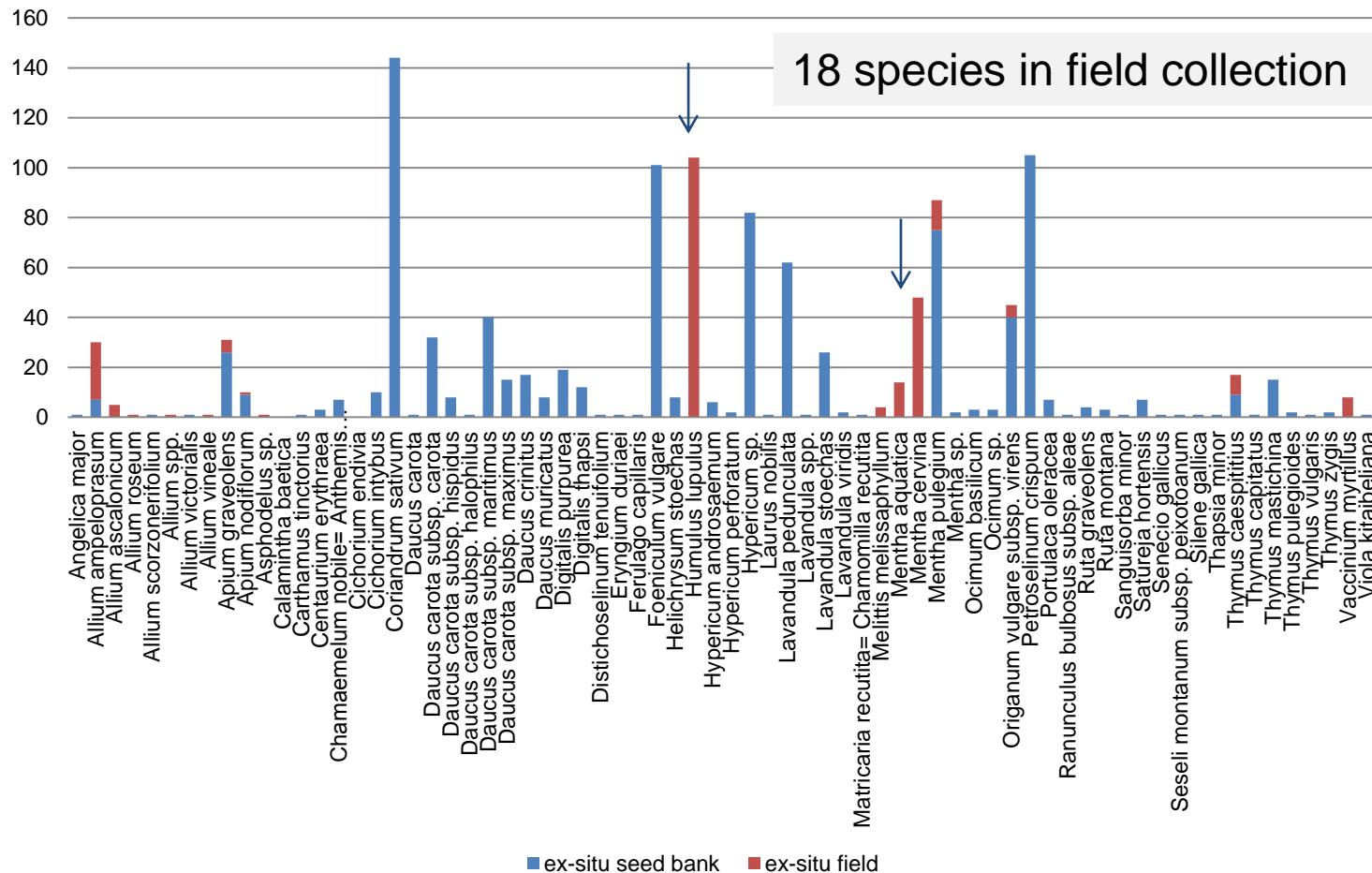
*Allium ampeloprasum*



*Mentha pulegium*



## Impact of field collection n.º accessions



3 species conserved only in field collection



Collection management

Regeneration

Seeds

**started in 2011**

**28 accessions**

**15 acc. from field collection**

**18 acc. Now**

Field collection

**Cycles of 4 years**

**Duplicates *in vivo* collections**

**each 2 years**

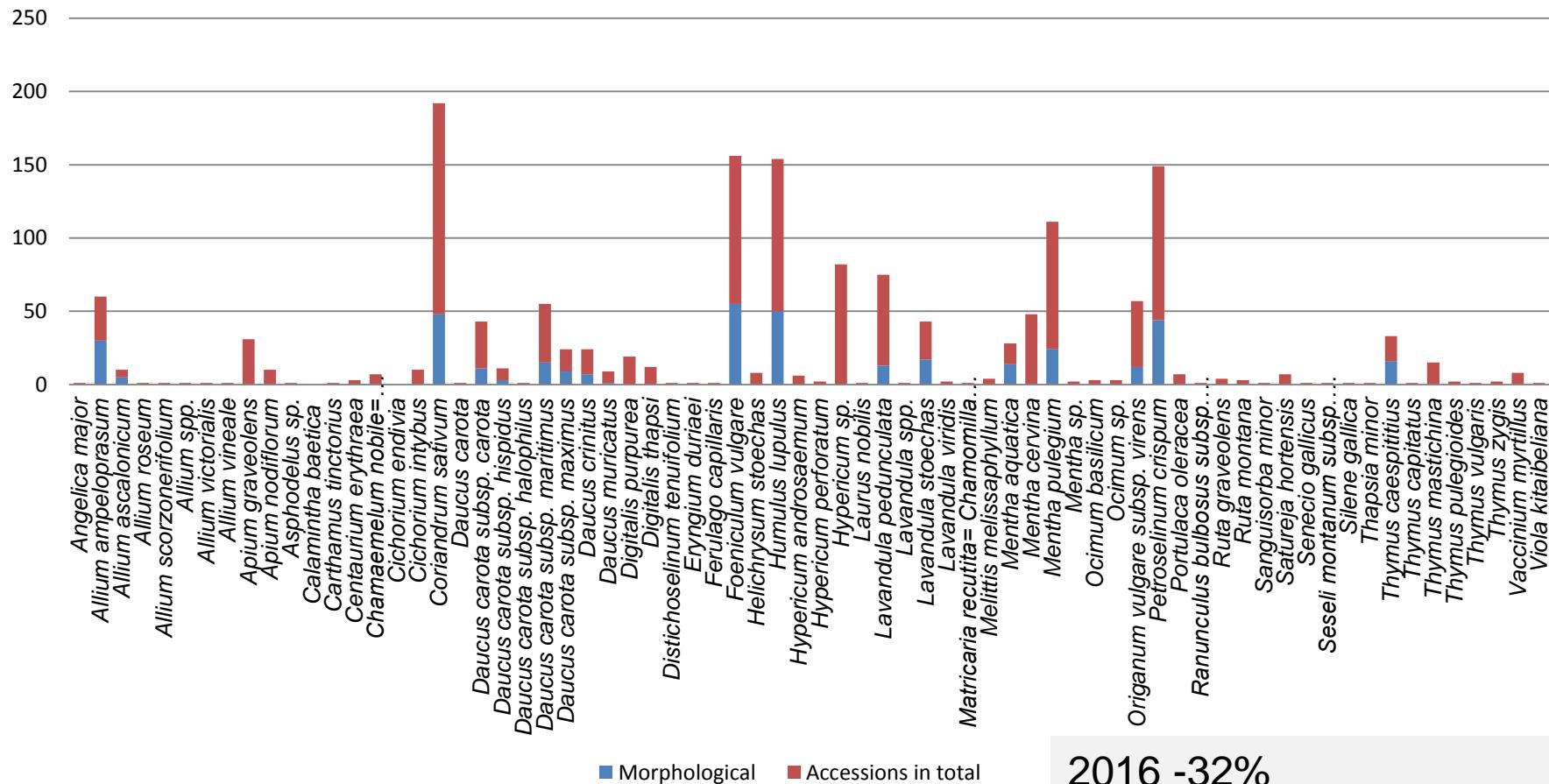


# MAP Ex Situ Conservation

## Impact of characterization



### N.º Accessions characterized in relation to total collection

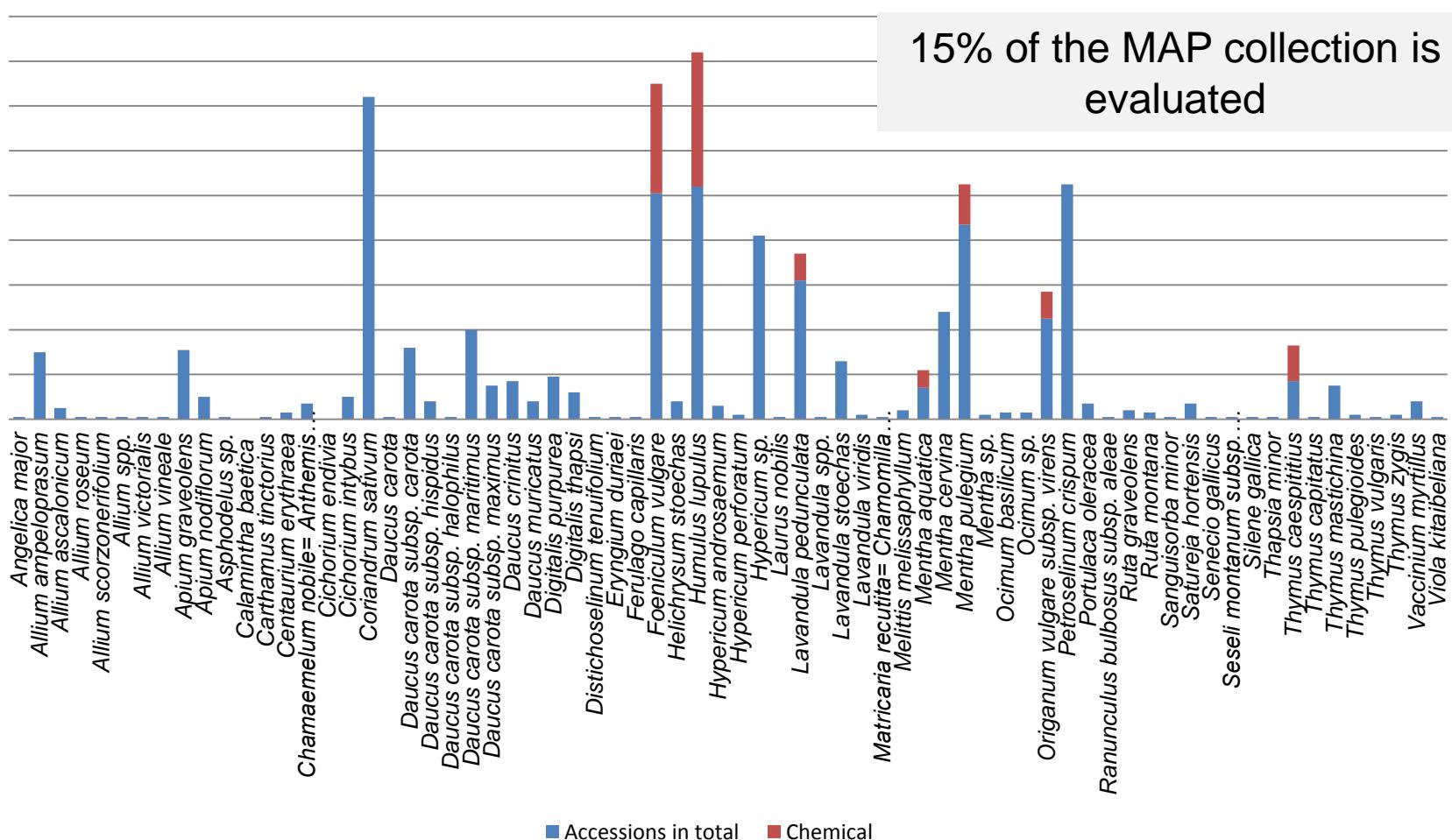


2016 -32%  
Main species of MAP  
collection

# MAP Ex Situ Conservation

Impact of characterization

## Main achievements to chemical evaluation



15% of the MAP collection is evaluated

■ Accessions in total ■ Chemical

> 69 accessions

Due to collaboration with other research labs.

## MAP Impact in *Ex Situ* Conservation

**2004 – 2007** Network for the conservation and sustainable use of MAP Plants

**2009-2010** Conservation and characterization of oregano (*Origanum vulgare L.*) wild populations in South - Eastern of Europe

**2008 – 2011** Genetic resources Conservation and Recuperation from Alentejo and Extremadura( Portugal and Spain )

**2011 – 2013** GRUDTVIG WILD PLANT: Forests Plants Wild Harvesting Learning in Europe



**2011 – 2015** PRODER 18636 MAP Collection, Conservation and Documentation



## MAP Ex Situ collection upgrade

NO EURISCO - BY THE END OF APRIL 2017

NO IN SITU COMPLEMENTARY CONSERVATION

FIELD AND IN VITRO COLLECTION STABLE

SEED COLLECTION INCREASED

MAIN BOTANICAL FAMILIES – APIACEA AND LAMIACEAE

MAIN GENUS – ALLIUM, DAUCUS, LAVANDULA, MENTHA AND THYMUS

MORPHOLOGICAL CHARACTERIZATION AND CHEMICAL EVALUATION INCREASED

REGENERATION IN INITIAL STAGE

## MAP RESEARCH ON THE TOP

Thank you for your attention



MAP EX SITU WG

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